SHAWN GRAY

Front End / Back End Web Developer & Web Designer

Phone: **216.333.2667**   Email: **hello@shawntgray.com**   Website: **https://shawntgray.com**

Summary

Web Developer and Web Designer with extensive experience building dynamic websites from the ground up using industry standard coding languages HTML5, CSS3, Javascript (jQuery, Typescript, React.js, Node.js), and PHP. Currently working as a freelance web developer and an integral part of marketing teams. Past projects include small and medium-sized apps, online sales and marketing tools, small marketing websites, and multi-domain networks of corporate websites.

Core Competencies & Software Knowledge

Web Design | Web Development | Front End | Back End | User Experience (UX) | User Interface | Client Management | Design Consultant | HTML5 | CSS3 | PHP | Javascript | jQuery | Node.js | React.js | Bootstrap framework | Github | Git | WordPress | Hubspot | Asana | eCommerce | Content Management Systems (CMS) | Visual Studio Code | SVGator | Adobe Illustrator | Adobe Photoshop | Adobe XD

Work Experience - Key Projects as Web Developer

2022-23

Trakstar Corporate Website

While employed with Applied Training Systems, I was tasked with overhauling the company's public-facing marketing website. I worked closely with the company's graphic designer, SEO copywriter, and marketing manager to tear down the old website and build a brand new website that met and exceeded the C-Suite's expectations. So much so that my work directly helped the company's net worth grow quickly and exponentially.

Key Features
- Large website marketing multiple corporate products targeting Human Resources professionals
- Extensive attention to detail to ensure the company's brand strategies are strong throughout each page of the website
- Library of upcoming and on-demand webinars
- Podcast series with custom-built audio player
- Filterable libraries of blog articles, whitepapers, and case studies
- Attractive "Trakstar Academy" knowledge hub
- Animated "Error 404" page
- Return On Investment (ROI) calculator

2022-current **AIGA Cleveland Chapter - Web Chair**

Volunteer board member in charge of updating & maintaining the Cleveland AIGA website and publishing community-focused events.

2019-21 **ELECTRO-Tax**

ELECTRO-Tax is a robust and growing online tax preparation, calculation, and e-file service. After registering their account, the taxpayer can prepare, calculate, print, and securely file their U.S. federal tax return directly with the Internal Revenue Service.

Key Features
- Unique secure handling of client personal tax data
- Back-end communications with Windows-based programs for calculations and producing printable tax returns
- Step-by-step questions to make U.S. tax filing as painless and straightforward as possible

2018 **Community.Vet**

Community Vet is a low-cost, high-volume veterinary clinic. The business owners needed a website that conveys compassion to all living things as well as the practicality of up-front pricing. Customers can use this platform to request an appointment, request prescription refills, and contact the Vets directly.

2017 **Rick Yusi Automotive**

Informational website built for a popular local family owned & operated auto repair shop.

2016 **Eagle Vision Aerial Imaging LTD**

Informative multi-page website showcasing the owner and variety of industries that can capitalize on Eagle Vision's service. Includes unique vector-based logo and brand design service.

2013-15 **PDP Tax Service**

Robust website built for local tax preparation and software developer company. Features software packages and services for individual taxpayers, small business owners, and tax professionals.

Education

Bachelor of Arts - Graphic Design
Cleveland State University | **Cleveland, Ohio** | December 2014